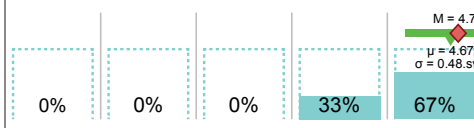
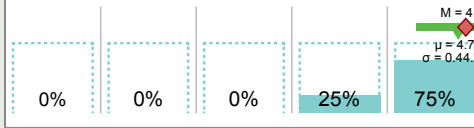
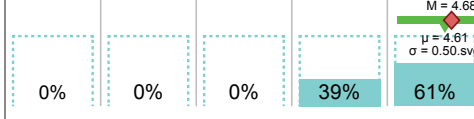

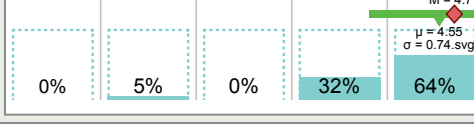
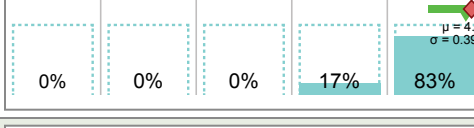
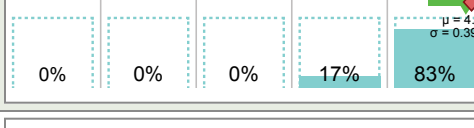





Course Experience for - Principles of Marketing

Evaluation Scale is 5 Level Likert Item	SD	D	N	A	SA	%/#	SD	D	N	A	SA	TOT	Summary Statistics	
The course objectives were clearly defined.						%	-	-	-	33%	67%	100%	M	4.75
													μ	4.67
													σ	0.48
													N	24
The course was well organized.						%	-	-	-	25%	75%	100%	M	4.83
													μ	4.75
													σ	0.44
													N	24
Overall, the course was excellent.						%	-	-	-	39%	61%	100%	M	4.68
													μ	4.61
													σ	0.50
													N	23

Instructor Chenxi Liao ()

Evaluation Scale is 5 Level Likert Item	SD	D	N	A	SA	%/#	SD	D	N	A	SA	TOT	Summary Statistics		
The instructor was well prepared in the subject area.							%	-	-	-	26%	74%	100%	M	4.82
														μ	4.74
														σ	0.45
														N	23
The instructor communicated information effectively.							%	-	5%	-	32%	64%	100%	M	4.71
														μ	4.55
														σ	0.74
														N	22
The instructor seemed genuinely interested in teaching.							%	-	-	-	17%	83%	100%	M	4.89
														μ	4.83
														σ	0.39
														N	23
The instructor provided timely feedback.							%	-	-	-	17%	83%	100%	M	4.89
														μ	4.83
														σ	0.39
														N	23
The instructor was accessible outside of class.							%	-	-	-	26%	74%	100%	M	4.82
														μ	4.74
														σ	0.45
														N	23

The instructor evaluated students fairly.	<div><div></div><div></div><div></div><div><div></div></div><div><div></div></div></div> <div><div></div><div></div><div></div><div>23%</div><div>77%</div></div> <div><div>M = 4.65</div><div>μ = 4.77</div><div>σ = 0.43</div></div>	%	-	-	-	23%	77%	100%	M	4.85			
		#	-	-	-	5	17	22	μ	4.77			
									σ	0.43			
									N	22			
Overall, this instructor was excellent.	<div><div></div><div></div><div></div><div><div></div></div><div><div></div></div></div> <div><div></div><div></div><div></div><div>29%</div><div>71%</div></div> <div><div>M = 4.71</div><div>μ = 4.71</div><div>σ = 0.46</div></div>	%	-	-	-	29%	71%	100%	M	4.79			
		#	-	-	-	7	17	24	μ	4.71			
									σ	0.46			
									N	24			
Student Experience for - Principles of Marketing													
Evaluation Scale is 5 Level Likert Item	SD	D	N	A	SA	%/#	SD	D	N	A	SA	TOT	Summary Statistics
I was free to ask questions and express my opinions and ideas.	<div><div></div><div></div><div></div><div><div></div></div><div><div></div></div></div> <div><div></div><div></div><div></div><div>27%</div><div>73%</div></div> <div><div>M = 4.81</div><div>μ = 4.73</div><div>σ = 0.46</div></div>	%	-	-	-	27%	73%	100%	M	4.81			
		#	-	-	-	6	16	22	μ	4.73			
									σ	0.46			
									N	22			
My performance was evaluated fairly.	<div><div></div><div></div><div></div><div><div></div></div><div><div></div></div></div> <div><div></div><div></div><div></div><div>30%</div><div>65%</div></div> <div><div>M = 4.73</div><div>μ = 4.57</div><div>σ = 0.73</div></div>	%	-	4%	-	30%	65%	100%	M	4.73			
		#	-	1	-	7	15	23	μ	4.57			
									σ	0.73			
									N	23			
I discussed ideas from this course with others outside the classroom.	<div><div></div><div></div><div></div><div><div></div></div><div><div></div></div></div> <div><div></div><div></div><div></div><div>14%</div><div>32%</div><div>55%</div></div> <div><div>M = 4.58</div><div>μ = 4.41</div><div>σ = 0.73</div></div>	%	-	-	14%	32%	55%	100%	M	4.58			
		#	-	-	3	7	12	22	μ	4.41			
									σ	0.73			
									N	22			
This course has been (or will be) of value to me.	<div><div></div><div></div><div></div><div><div></div></div><div><div></div></div></div> <div><div></div><div></div><div></div><div>13%</div><div>30%</div><div>57%</div></div> <div><div>M = 4.62</div><div>μ = 4.43</div><div>σ = 0.73</div></div>	%	-	-	13%	30%	57%	100%	M	4.62			
		#	-	-	3	7	13	23	μ	4.43			
									σ	0.73			
									N	23			
This course inspired me to learn more.	<div><div></div><div></div><div></div><div><div></div></div><div><div></div></div></div> <div><div></div><div></div><div></div><div>50%</div><div>50%</div></div> <div><div>M = 4.50</div><div>μ = 4.50</div><div>σ = 0.51</div></div>	%	-	-	-	50%	50%	100%	M	4.50			
		#	-	-	-	11	11	22	μ	4.50			
									σ	0.51			
									N	22			

Report URL: go.utdallas.edu/eval/mkt3300.001.17f
Report PDF: go.utdallas.edu/eval/mkt3300.001.17f/pdf
Enrollment: 43
Cache: 2018-06-05 13:56:46

Contact the Provost's Technology Group to verify authenticity: ptg@utdallas.edu

