



Term: Fall 2017 Enrollment: 43

Eligible to Respond: 43 Response Count: 23 Response Rate: 53.49% Class ID: MKT3300.001.17F
Title: Principles of Marketing

School: Naveen Jindal School of Management

Instructor: Chenxi Liao

Course Experience for - Principles of Marketing														
Evaluation Scale is 5 Level Likert Item	SD	D	N	A	SA	%/#	SD	D	N	A	SA	тот	Summary Statistics	
The course objectives were clearly defined.					M = 4.75 μ = 4.67	%	-	-	-	33%	67%	100%	M 4.75 μ 4.67	
	0%	0%	0%	33%	σ = 0.48.svç	#	-	-	-	8	16	24	σ 0.48 N 24	
The course was well organized.					M = 4.8 μ = 4.75 σ = 0.44.8	%	-	-	-	25%	75%	100%	M 4.83 μ 4.75	
	0%	0%	0%	25%	σ = 0.44.sv	#	-	-	-	6	18	24	σ 0.44 N 24	
Overall, the course was excellent.					M = 4.68 μ = 4.61	%	-	-	-	39%	61%	100%	M 4.68 μ 4.61	
	0%	0%	0%	39%	σ = 0.50.svg	#	-	-	-	9	14	23	σ 0.50 N 23	
			Instr	uctor Ch	enxi Liao	()								
Evaluation Scale is 5 Level Likert Item	SD	D	N	A	SA	%/#	SD	D	N	A	SA	тот	Summary Statistics	
The instructor was well prepared in the subject area.					M = 4.8 μ = 4.74 σ = 0.45.\$\	%	-	-	-	26%	74%	100%	M 4.82 μ 4.74	
	0% 0% 0%		σ = 0.45.s\ 74%		#	-	-	-	6	17	23	σ 0.45 N 23		
The instructor communicated information effectively.	_			M = 4.71 μ = 4.55	%	-	5%	-	32%	64%	100%	M 4.71 μ 4.55		
	0%	5%	0%	32%	σ = 0.74.svg	#	-	1	-	7	14	22	σ 0.74 N 22	
The instructor seemed genuinely interested in teaching.				M = 4.	%	-	-	-	17%	83%	100%	M 4.89 μ 4.83		
	0%	0%	0%	17% 8	σ=0.39. 83%	#	-	-	-	4	19	23	σ 0.39 N 23	
The instructor provided timely feedback.					M = 4.	%	-	-	-	17%	83%	100%	M 4.89 μ 4.83	
	0%	0%	0%	17%	$\mu = 4.8$ $\sigma = 0.39$	#	-	-	-	4	19	23	σ 0.39 N 23	
The instructor was accessible outside			M = 4.8	%			_	26%	74%	100%	M 4.82			
of class.					μ = 4.74 σ = 0.45.sv								μ 4.74 σ 0.45	
	0%	0%	0%	26%	74%	#	-	-	-	6	17	23	N 23	

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The instructor evaluated students fairly.			M = 4.8	%	-	-	-	23%	77%	100%	Μ μ	4.85 4.77
			σ = 0.43.s								σ	0.43
	0% 0%	0% 23%	77%	#	-	-	-	5	17	22	N	22
											IN	
Overall, this instructor was excellent.			M = 4.79	0/				000/	740/	4000/	М	4.79
			p = 4.71	%	-	-	-	29%	71%	100%	μ	4.71
			σ = 0.46.sv								σ	0.46
	0% 0%	0% 29%	71%	#	-	-	-	7	17	24	N	24
Student Experience for - Principles of Marketing												
Evaluation Scale is												umman.
5 Level Likert Item	SD D	N A	SA	%/#	SD	D	N	Α	SA	TOT		ummary
I was free to ask questions and express			M = 4.8								М	4.81
my opinions and ideas.			μ=4.73	%	-	-	-	27%	73%	100%	μ	4.73
			$\sigma = 0.46.\text{sv}$								σ	0.46
	0% 0%	0% 27%	73%	#	-	-	-	6	16	22	N	22
											IN	
My performance was evaluated fairly.			M = 4.73	0/		40/	_	200/	050/	4000/	М	4.73
,			μ = 4:57	- %	-	4%	-	30%	65%	100%	μ	4.57
			σ = 0.73.svg								σ	0.73
	0% 4%	0% 30%	65%	#	-	1	-	7	15	23	N	23
					1	1	1		1			
I discussed ideas from this course with			M = 4.58	%	_	_	14%	32%	55%	100%	M	4.58
others outside the classroom.			$\mu = 4.41$ $\sigma = 0.73.\text{svg}$, ,		0070	.0070	μ	4.41
			i i	#	_	_	3	7	12	22	σ	0.73
	0% 0%	14% 32%	55%	#	_	_	3	,	12	22	N	22
			. 1		1						NA.	4.60
This course has been (or will be) of value to me.		_	M = 4.62	%	-	-	13%	30%	57%	100%	М	4.62
value to me.			μ = 4.43 σ = 0.73.svg								μ	4.43
	0% 0%	13% 30%	57%	#	_	_	3	7	13	23	σ	0.73
	370 370	10 /0 00 /0	37 /0								N	23
This course inspired me to learn more.		M = 4.50	% -				50%	50%	100%	М	4.50	
	ļ	n = 4:50 · · ·		-	-					μ	4.50	
			σ = 0.51.svg								σ	0.51
	0% 0%	0% 50%	50%	#	-	-	-	11	11	22	N	22

Report URL: <u>go.utdallas.edu/eval/mkt3300.001.17f</u> Report PDF: <u>go.utdallas.edu/eval/mkt3300.001.17f/pdf</u> Enrollment: 43 Cache: **2018-06-05 13:56:46**

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